

World Metropolitan Day Officialisation Campaign



About the officialisation campaign

Metropolis calls upon mayors and metropolitan leaders to support a global campaign aiming to proclaim World Metropolitan Day, 7 October, an official international day adopted by the UN General Assembly.

Every 7 October, Metropolis and UN-Habitat lead World Metropolitan Day to commemorate the adoption of the Montreal Declaration on Metropolitan Areas and bring together metropolitan leaders all over the globe to share bold ideas and showcase groundbreaking solutions to the challenges of our communities and the planet.

Campaign timeline

- **STEP 1.** Signature gathering of mayors and metropolitan authorities through a formal letter requesting the officialisation of 7 October
- **STEP 2.** Request presented to UN-Habitat's Executive Director by Metropolis Secretary-General
- **STEP 3.** UN-Habitat grants support to the request
- **STEP 4.** UN-Habitat submits the request to the UN General Assembly
- **STEP 5.** Adoption of World Metropolitan Day as an official international date

By joining the World Metropolitan Day Officialisation Campaign, your city or metropolitan government can benefit from:

Metropolitan issues at the forefront of policymaking

Almost 2.6 billion people stand to benefit from this shift in the way we plan, design and manage our metropolises.

A lever to sparkle innovation

A focus on building partnerships to lead action, ensure equity and build capacity building beyond municipal boundaries.

Global leadership and visibility

A unique opportunity to join and shape a global movement capable of changing the world.

Want to join the campaign?

Write to worldmetropolitanday@metropolis.org