



AWARD  
*Guangzhou*

The **Guangzhou** International  
**Award** For Urban Innovation

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# The **Guangzhou** International Award For Urban Innovation

The Guangzhou International Award for Urban Innovation (the Guangzhou Award) is co-sponsored by the United Cities and Local Governments (UCLG), the World Association of the Major Metropolises (Metropolis) and the City of Guangzhou. The aim of the Guangzhou Award is to recognize innovation in improving social, economic and environmental sustainability in cities and regions and, in so doing, to advance the prosperity and quality of life of their citizens. Presented biennially, the award encourages innovation in public policy, projects, business models and practices.

## **Award Set-up**

The Guangzhou Award is discerned to five (5) city initiatives for each award cycle. Each of the winning initiatives will receive a USD 20,000 cash prize, a trophy and a commemorative certificate designed for the award.

## **Eligibility**

1. The Guangzhou Award is open to all cities and regions worldwide, including members of UCLG and Metropolis.
2. An initiative that is entered for the Guangzhou Award should meet the following eligibility criteria:
  - 1 ) It should be an original undertaking such as a new policy, project, business model or practice that promotes social, economic and/or environmental sustainability in a city or region.
  - 2 ) It should be an ongoing or recently completed initiative (within the past two years).
  - 3 ) Submissions that do not succeed in being selected for the Guangzhou Award may re-submit in subsequent cycles should there be new evidence or indicators of impact or change.

## **Selection Process**

- All applications go through a three-step assessment process as follows:
1. The Guangzhou Award Organizing Committee will establish a list of qualifying initiatives based on compliance with the submission guidelines.
  2. An independent internationally and gender representative Technical Committee will identify no more than forty-five (45) outstanding initiatives and, from those forty-five (45), a list of thirty (30) deserving initiatives and fifteen (15) shortlisted city initiatives.
  3. An independent Jury will make a final selection of up to five (5) award winning cities or regions from the shortlist of fifteen (15) outstanding initiatives. This step will involve an evaluation based on the presentation of each of the fifteen (15) short-listed cities during the Guangzhou International Urban Innovation Seminar.



## About the 1<sup>st</sup> Guangzhou Award

The 1<sup>st</sup> Guangzhou Award was held in 2012, with 255 initiatives from 153 cities across 6 continents and 56 countries and regions around the world. In November of 2012, five winning cities of the 1<sup>st</sup> Guangzhou Award were selected, including Kocaeli (Turkey), Lilongwe (Malawi), Seoul (South Korea), Vancouver (Canada) and Vienna (Austria).



No.	Country	City	Initiative
1	Turkey	Kocaeli	Prepare before its too late: learn to live with earthquake
2	Malawi	Lilongwe	Lilongwe–Johannesburg mentorship program
3	South Korea	Seoul	Dealing with challenges facing youth and improving transparency in procurement
4	Canada	Vancouver	Visionary: creating a welcoming and sustainable place for all
5	Austria	Vienna	Social inclusion, energy optimization and green procurement

## 2012 GUANGZHOU INTERNATIONAL URBAN INNOVATION CONFERENCE

From 15-17 November 2012, the Guangzhou International Urban Innovation Conference was held in conjunction with the Metropolis Board of Directors' Meeting in Guangzhou. The Conference, the Award Ceremony and an exhibition dedicated to urban innovation attracted over 600 participants from 149 cities in 62 countries and regions worldwide.





## About the 2<sup>nd</sup> Guangzhou Award

In 2014, the 2<sup>nd</sup> cycle of the Guangzhou Award received 259 initiatives from 177 cities, 57 countries and regions in 6 continents around the world. The initiatives range from the city to the metro-region scale and covered a wide range of the fields including urban resilience and post disaster reconstruction, urban and environmental planning, smart city and smart mobility, housing and transportation, infrastructure and social services, partnerships and civic engagement, etc. In November 2014, five winning cities of the 2<sup>nd</sup> Guangzhou Award cycle were selected, including Antioquia (Colombia), Bristol (U.K.), Christchurch (New Zealand), Dakar (Senegal), Hangzhou (China).

In addition, in order to promote public involvement in the Guangzhou Award selection process and to promote more worldwide awareness and participation in urban innovation, the Organizing Committee of the Guangzhou Award decided to recognize up to three of the short-listed initiatives for their popularity with netizens, the media and participants attending the International Conference on Learning from Urban Innovation. In 2014, the online-popular City went to Hangzhou (China) while Bristol (U.K.) was the preferred city of the media and Antioquia (Colombia) the preferred city-region by the attendants to the Conference.

## 5 Winning Initiatives of the 2<sup>nd</sup> Guangzhou Award

No.	Country	City	Initiative
1	Colombia	Antioquia	Educational Parks for Youth
2	U.K.	Bristol	Smart City Bristol
3	New Zealand	Christchurch	Christchurch: Our Ever Evolving City
4	Senegal	Dakar	Dakar: Accessing Capital Markets
5	China	Hangzhou	Public Bike Sharing

## 10 Short-listed Initiatives of the 2<sup>nd</sup> Guangzhou Award

No.	Country	City	Initiative
1	U.A.E.	Abu Dhabi	Estidama
2	U.S.A	Boston	Youth Lead the Change: Participatory Budgeting Boston
3	Argentina	Buenos Aires	Buenos Aires City's Collaborative Roundtable for Innovation and Creativity
4	Turkey	Eskisehir	Eskisehir City Memory Museum
5	Korea	Gwangju	GHGs Emission Program in Household Carbon Bank in Gwangju
6	Germany	Hamburg	The International Building Exhibition IBA Hamburg and its Climate Protection Concept "Renewable Wilhelmsburg"
7	Indonesia	Jakarta	The Pluit Reservoir Revitalization Project
8	Sweden	Linköping	Linköping – Carbon Neutral 2025—where ideas come to life
9	Australia	Melbourne	4°C Cooler – Using green infrastructure to build a climate resilient and prosperous Melbourne
10	Brazil	Rio de Janeiro	Rio Operations Center: integrating data and monitoring utilities in a truly intelligent system

## Special Recognitions

Type	Country	City	Initiative
Online-popular City	China	Hangzhou	Public Bike Sharing
Media-focused City	U.K.	Bristol	Smart City Bristol
Public-recommended City	Colombia	Antioquia	Educational Parks for Youth



## An Overview of the Winning Initiatives in the 2<sup>nd</sup> Edition of Guangzhou International Award for Urban Innovation



Antioquia, Colombia

### Educational Parks for Youth

The province of Antioquia is setting up a network of 80 educational parks to supplement traditional education. The programs are designed to promote science and technology; research and innovation; as well as arts and culture. Each of the parks is subject to an architectural competition to promote local identity. The parks aim to strengthen local talent, capacities and skills among youth and to promote a culture for peace, civic values and social cohesion.



Bristol, U.K.

## Smart City Bristol

An historic city beset by problems of congestion, an aging population and climate change, Bristol is determined to mainstream innovation. It decided to become one of the few cities in England to adopt a strong mayor form of government. It is committed to reducing energy use and emissions. The City was awarded European “Green Capital” status for 2015. Bristol’s innovative approach to becoming a smart city is people led and not just about technology - it engages its citizens in establishing priorities and in designing solutions.



Christchurch, New Zealand

## Our Ever Evolving City

From 2010, a series of earthquakes and aftershocks caused loss of life and the destruction of 1,200 commercial buildings and damage to 90% of residential properties. The city is using the recovery process to rebuild the social fabric and to enhance resilience. Extensive engagement with citizens was launched through “share an idea” campaigns. A transitional city programme supports recovery in healing and wellbeing; sense of place; and business. These building blocks of the transitional programme provide for long-term recovery and create a new identity through a highly creative and participatory process.





Dakar, Senegal

## Accessing Capital Markets

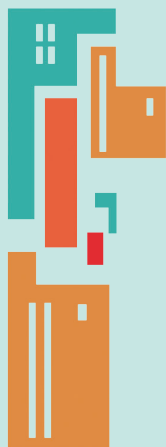
With rapid growth, a large portion of Dakar's population works in the informal sector. There is a pressing need for infrastructure investment including a central market place to accommodate street vendors and to provide more convenient and hygienic conditions for consumers. Dakar decided to access the global financial market to fund the project - the first city in sub-Saharan Africa (outside South Africa) to fulfill the stringent governance conditions to do so. This initiative sets a precedent for other cities across Africa and beyond. Apart from more favorable financial terms Dakar is leveraging its experience to improve public accountability and transparency and to develop its human capital.



Hangzhou, China

## Public Bike Sharing

Eighty percent of residents and commuters identified traffic congestion as a serious problem in Hangzhou. Having identified the “last mile” as a major challenge to the use of public transport, the city launched a large scale bicycle sharing project. Serving some 300,000 users daily, this unique bike sharing system complements the public transit system. The project does not require government subsidies beyond initial capital. The business model consists of selling advertising space and providing mini-mart services at bike docking stations. A key feature is partnerships with universities to monitor use and a unique management system to ensure efficiency and customer satisfaction.



# 2014 China International Friendship Cities Conference & Guangzhou International Urban Innovation Conference

From 27-29 November 2014, the China International Friendship Cities Conference, the Guangzhou International Urban Innovation Conference and the International Exhibition on Urban Innovation took place in Guangzhou Baiyun International Convention Center. Representatives from 277 cities and international organizations from 56 countries and regions attended the conferences and the exhibition which included over 20 events and activities.

The 3<sup>rd</sup> cycle of the Guangzhou International Award for Urban Innovation will be held in 2016.





# AWARD *Guangzhou*



Guangzhou International  
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Guangzhou Award  
Wechat Account



International Urban  
Innovation Database

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