

## **Launch of the Guangzhou International Award for Urban Innovation VR Exhibition**

01 Apr. 2021

30 Apr. 2021

To elevate the awareness of Urban Innovation among the general public, an exhibition featuring some of the award-winning initiatives of the Guangzhou Award was launched in the Guangzhou Urban Planning Exhibition Centre at the end of 2019. This release of its online version - a virtual representation using the latest VR technology, will also reflect some of the recent additions to the showroom, including new panels illustrating 15 shortlisted cities of the 5<sup>th</sup> Guangzhou Award, and an art exhibition by local students on their understanding of urban innovation.

This exhibition is organized by the City of Guangzhou in partnership with: Metropolis and UCLG

A variety of audience are expected: city managers, mayors, decision and policy makers, city practitioners, international organizations, etc.

