



INTERNATIONAL
CALENDAR

World Clean Up Day 2020

19 Aug. 2020

World Cleanup Day 2019 united more than 20 million people in 180 countries. On that day volunteers and partners worldwide again came together to rid our planet of trash – cleaning up litter and mismanaged waste from our beaches, rivers, forests, and streets.

How can organisations participate in World Cleanup Day on 19th of September?

1. Group cleanups.

Cleanups will be organized where possible and allowed. Organizers may gather people for cleanups with a recommendation to restrict the number of participants and to spread cleanup locations out so as to avoid people coming in close contact with too many attendees.

2. Individual cleanups

As an alternative to large gatherings, people can be invited to clean their surrounding areas with their families or individually without massive gatherings

3. Digital cleanups

If you find you are restricted in your country, or the situation doesn't look favourable for traditional cleanups, or you want to engage target groups with a higher risk for COVID-19, we propose a clean up you can do within your own home - digital cleanup, deleting digital trash from your gadgets. Find out more about digital cleanup here and here are materials on how to organize it.

Cleanups registration here

Find here the guidelines for safe cleanups, and the guidelines for how to dispose of the collected waste

More information on <https://www.worldcleanupday.org/>



The poster features a photograph of a person on a beach cleaning up. The person is wearing dark shorts and sandals, holding a white plastic bag and a green cup. The background shows the ocean and a sandy beach. The text 'WORLD CLEANUP DAY 2020 19 SEP' is in a stylized font with a silhouette of a person jumping. Below this, the slogan 'Let's do it!' is written in a bold, sans-serif font, with a small graphic of four colorful faces (red, blue, green, yellow) above the word 'do'. The poster is divided into two columns: 'FORMATS' and 'CAMPAIGNS'. Under 'FORMATS', there are three entries: 'Regular Cleanup', 'Individual Cleanups', and 'Digital Cleanup'. Under 'CAMPAIGNS', there are three entries: 'Cigarette butt campaign', 'Plastic bottle campaign', and 'Trash Blindness'. At the bottom left, it says 'More info: www.worldcleanupday.org'. At the bottom right, there is a small disclaimer: 'All cleanups must respect social distancing rules, local government instructions and adhere to safety requirements.'

WORLD CLEANUP DAY 2020 19 SEP

Let's do it!

FORMATS

- Regular Cleanup**
classical World Cleanup Day but following COVID-19 guidelines from the governments
- Individual Cleanups**
picking up waste individually, with families or small groups without massive gatherings
- Digital Cleanup**
cleaning electronic devices from digital waste, for lockdown countries

CAMPAIGNS

- Cigarette butt campaign**
Against cigarette butt littering
- Plastic bottle campaign**
Against plastic pollution
- Trash Blindness**
Best materials adapted from 2018-2019
- Digital Cleanup**
Digital cleanup campaign

More info: www.worldcleanupday.org

All cleanups must respect social distancing rules, local government instructions and adhere to safety requirements.