

## **Sustainable Airport Areas International Seminar - 7th edition**

18 Oct. 2017

Sustainable Airport Areas International Seminar

The Hubstart Paris Region Alliance invites you to debate with renowned experts on the theme: "Urban Quality and Hospitality, key factors of success for an attractive, people-centered and sustainable Airport Area".

Panels will give the opportunity to share experiences and best practices :

- Urban quality and hospitality : challenges, difficulties and solutions
- Urban quality and hospitality : community engagement
- Urban quality and hospitality : new assets for a people-centered marketing and promotion

Simultaneous translation (French-English).

Limited number of places. Registration required.

**[Click here for the detailed programme.](#)**