

PILOT PROJECT

## SafetiPin

The infographic is set against a blue background. At the top, there are three white icons: a shield with a downward arrow, two stylized human figures (one taller, one shorter), and a tree with a bench inside a circle with a diagonal slash. Below these icons, the text 'CHALLENGE: Make Bogotá a safer place for women with the citizen contribution.' is displayed in white. Underneath, the text 'Parameters to take into account:' is followed by eight icons, each with a label below it: a lightbulb for 'Lighting', an open doorway for 'Openness', an eye for 'Visibility', a group of people for 'Crowd', a police officer for 'Security', a female symbol with a male symbol for 'Gender Diversity', a brick path for 'Walk Path', and a bus for 'Nearness to Public Transport'. At the bottom, the text 'BEST TOOL: SAFETIPIN, Developed as a tool in the hands of citizens to use and share information about safety in public spaces.' is shown. To the right of this text are icons for an Android phone, a document labeled 'Safety Audit', and an Apple logo.

**CHALLENGE:** Make Bogotá a safer place for women with the citizen contribution.

Parameters to take into account:

- Lighting
- Openness
- Visibility
- Crowd
- Security
- Gender Diversity
- Walk Path
- Nearness to Public Transport

**BEST TOOL:** SAFETIPIN, Developed as a tool in the hands of citizens to use and share information about safety in public spaces.